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Sehubungan dengan pelaksanaan Tridharma Perguruan Tinggi yaitu penelitian maka Dekan Fakultas Teknik Universitas Krisnadwipayana menugaskan Dosen Tetap Program Studi Manajemen Teknologi untuk melaksanakan penelitian dan publikasi pada Semester Ganjil 2023/2024. Berikut daftar Dosen Tetap Prodi Manajemen Teknologi :

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Demikian surat tugas ini agar dilaksanakan dengan sebaiknya dengan rasa penuh tanggung jawab.

Jakarta, 14 September 2023

Dekan,



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Implementation of a Green Supply Chain in Increasing Competitive Advantage in the Manufacturing Industry

Suwanda

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Keywords: Green Supply Chain, Competitive Advantage, Manufacturing Industry.

Abstract

Green supply chains include strategies and practices that aim to reduce environmental impacts and increase resource efficiency throughout the production process. With global attention to sustainability, implementing green supply chains is considered a critical step in maintaining a balance between industrial growth and environmental conservation. This research aims to investigate the impact of implementing a green supply chain on increasing competitive advantage in the context of the manufacturing industry. This research uses a qualitative approach with descriptive methods. The results of this research show that implementing a green supply chain in the manufacturing industry can have a significant positive impact. By optimizing the use of natural resources and energy, reducing production waste, and involving suppliers who adhere to sustainable practices, companies can achieve high operational efficiency. Production cost savings obtained from green supply chain practices can increase a company's profitability, while a company image that cares about the environment can attract customers who increasingly

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The Role of Tax Incentives in Encouraging Innovation and Technology Adoption in Industrial Management

Suwanda Suwanda

Universitas Krisnadwipayana

DOI: <https://doi.org/10.57178/atestasi.v6i2.737>

Abstract

In the context of globalization and increasingly fierce industrial competition, technological innovation is the key to increasing the efficiency and competitiveness of an industry. This research will explore the relationship between tax incentives provided by the government and the level of innovation and adoption that occurs in industry, as well as its impact on industrial management. This research uses a qualitative approach with descriptive methods. The research results show that tax incentives play a crucial role in encouraging innovation and technology adoption in the industrial sector. Clear and flexible incentive designs have a positive impact, while factors such as complex provisions, policy uncertainty, and the availability of skilled labor can limit their effectiveness. Involvement in industrial collaboration, level of education, and positive perceptions of tax incentives also contribute to increasing the use of these incentives. In conclusion, the importance of designing tax policies that take into account the dynamics of the industry and business environment can create effective tax incentives in supporting innovative growth at the industry level.

Downloads

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References

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IMPLEMENTATION OF SUPPLY CHAIN MANAGEMENT TO REDUCE PRODUCTION COSTS

by Suwanda Suwanda

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Submission ID: 2259470271

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by Suwanda Suwanda

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